



**FOR IMMEDIATE RELEASE**

**Sept. 29, 2017**

**\*\*MEDIA ALERT\*\***

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**GO PURPLE THIS OCTOBER FOR NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH AS SAFE NEST, CLARK COUNTY COMMISSIONERS, THE RAIDERS, LAS VEGAS METRO POLICE DEPARTMENT, SAFE HOUSE AND MORE TEAM UP TOGETHER TO HONOR VICTIMS OF DOMESTIC VIOLENCE WITH EVENT ON OCTOBER 2**

**WHAT:**

It's time to embrace purple the month of October! On Monday, Oct. 2, Safe Nest gathers with community leaders to raise awareness for domestic violence victims and survivors and renewing their commitment to support the women of Southern Nevada to mark their 40<sup>th</sup> anniversary. During this event the famed "Welcome to Las Vegas" Sign will be illuminated purple, leaders will discuss ways to make the Las Vegas community a safe place for women, and The Raiders' Fred Biletnikoff and wife Angela will give a personal account recalling the tragic domestic violence situation which cost their daughter her life.

Earlier this week, the Nevada Coalition to End Domestic and Sexual Violence released the annual report moving Nevada to the No. 2 spot in the nation for domestic violence related homicides. Throughout the month of October, community members are encouraged to participate in local events to show support of National Domestic Violence Awareness Month.

**WHO:**

Liz Ortenburger, CEO, Safe Nest  
Julie Proctor, Executive Director, Safe House  
Sheriff Joe Lombardo  
Clark County Commission Chair Steve Sisolak  
Clark County Commissioners Larry Brown, James B. Gibson, and Lawrence Weekly  
Fred Biletnikoff of The Raiders with wife, Angela  
Christina Hernandez, Executive Director, UNLV's Jean Nidetch Women's Center  
Staff members from the Nevada Coalition to End Domestic and Sexual Violence  
Staff members from Marsy's Law

**WHEN:**

Monday, Oct. 2  
10:40 .m. – Media arrival  
11 a.m. – Speakers, proclamation, lighting of sign

**WHERE:**

5200 S. Las Vegas Blvd.  
Las Vegas

**MEDIA:**

Interested media members are invited to cover the press conference and purple lighting of the “Welcome to Las Vegas Sign.” **Inquiries can be directed to Michelle Wilmoth at PR Plus at [michelle@prpluslv.com](mailto:michelle@prpluslv.com) or (702) 561-3872.** Interviews with spokespeople and participants are available.

**ABOUT SAFE NEST**

A problem that impacts the safety and well-being of individuals, families and communities throughout Southern Nevada, domestic violence can take on multiple forms including physical, emotional and sexual abuse, financial control and social isolation. It affects all communities, regardless of socioeconomic status, race or religion. Safe Nest serves battered women (or men), children or teens affected by family violence, adolescents in violent dating relationships, offending partners, family members or significant others impacted by the violence, at-risk individuals, and the community at large by offering a variety of programming and services including counseling, crisis intervention, individual and group therapy, residential services, protection order assistance and employment/life-skill classes. Safe Nest aims to put a stop to all immediate abuse and break the cycle of abuse for generations to come.

Established in 1977, Safe Nest is Nevada’s largest and most comprehensive non-profit agency devoted solely to domestic violence issues. Serving approximately 43,000 people annually, Safe Nest’s programs include a 24-hour confidential shelter, a 24-hour hotline and protection order services, counseling, advocacy, court assistance, and prevention education. For more information, please call 702-821-2731 or visit [www.safenest.org](http://www.safenest.org).

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**MEDIA CONTACT:**

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