



FOR IMMEDIATE RELEASE

May the 4s Be With Safe Nest This October as the Domestic Violence Organization Turns 40 During Domestic Violence Awareness Month

Local non-profit also announces the 40-400-4,000 fundraising campaign and honors survivors and victims with events this October

LAS VEGAS – Sept. 29, 2017 – In 1977, there was a strong-willed princess in a galaxy far, far away when a local non-profit opened its doors to help women throughout the valley become strong enough to leave violent situations in their own home; “We Are the Champions” hit the airwaves inspiring positivity and perseverance, while Las Vegas women were becoming their own champions and clinging to the hope they could persevere in the most dire of situations; and when Apple unveiled the first-ever Apple II computer quenching America’s thirst for advances in knowledge, Safe Nest gave women the information to forge ahead and develop a new life. For 40 years, Safe Nest has been the champion to lead women on the often difficult path of crisis to confidence and urge Las Vegans to join this important mission while spreading awareness and raising funds for much needed programming.

From past to present, Safe Nest has been at the forefront of providing domestic violence services in Southern Nevada. As the first shelter in Southern Nevada, Safe Nest grew from a small shelter with 12 beds and a local, 24-hour hotline in 1977 to serving approximately 50,000 people annually and being the largest, most comprehensive program for the entire state. In existence for 40 years, Safe Nest knows that no two domestic violence situations are ever the same and they offer a variety of services that are tailored for the domestic violence victim including a confidential shelter for women and families, counseling and crisis intervention, individual and group therapy, additional residential services, 24/7 Temporary Protection Orders, and employment/life-skill classes.

In the efforts to keep more and more programming and assistance to the women and men of Las Vegas, Safe Nest unveils and brand-new fundraising initiative. For \$40, \$400 or \$4,000 donations, philanthropists can see where their funds are immediately impacting the lives of Safe Nest’s clients. \$40 can provide one hotline call and crisis counseling for a victim, one therapy session for a victim as he or she begins to heal from abuse, provides eight 8 kids with crayons and a coloring book designed for children from abusive homes, or eight daily bus passes which allows domestic violence survivors residing at the shelter to obtain employment training, to help become

self-sufficient. A donation of \$400 can provide three group parenting classes, the processing of seven emergency protection orders for victims seeking safety from abusive relationships, six weeks of pet boarding for a shelter resident needing a safe place for their pet, or 15 days of transportation for all shelter residents as they attend court hearings, medical appointments and other meetings. A donation of \$4,000 provides a full month at Safe Nest's confidential shelter for a woman and child including all basic needs and supportive services as they work toward healing and independence. To donate now, the public is urged to go online to www.safenest.org and share how they are helping on social media.

In addition to the fundraising campaign, community members can show their support through a variety of other activities in Las Vegas:

Oct. 1 & 2 at Dusk

Purple lighting of Howard Hughes Building at Downtown Summerlin

Oct. 2 at 11 a.m.

Purple lighting of the famed "Welcome to Las Vegas Sign," press conference, address by LVMPD and proclamation

Oct. 3 5 – 8 p.m.

National Night Out 2017 at LVMPD Enterprise Area Command (7975 Blue Diamond Rd.)

Oct. 3 6 – 9 p.m.

22nd Annual National Night Out by the North Las Vegas Police Department at Harke Park (1900 E. Tonopah Ave.)

Oct. 3 6 – 9 p.m.

Paws on the Patio – Celebrate survivors of domestic violence and enjoy a drink with your furry friend at The otherroom Las Vegas (The Forum Shops at Caesars Palace, 3500 S. Las Vegas Blvd.)

Oct. 6 6 – 8 p.m.

Candlelight Vigil at The Center (401 S. Maryland Pkwy.)

Oct. 6 5 -11 p.m.

Safe Nest Activations at First Friday Las Vegas (Downtown Las Vegas Arts District)

People are also urged to bring general awareness to the problem of domestic violence by participating in an online auction for Safe Nest throughout the month of October, as well as visiting participating business and donate to help fund Safe Nest's programs during the Purple Ribbon Campaign. The online auction and a list of Purple Ribbon Campaign businesses are available at www.safenest.org.

ABOUT SAFE NEST

A problem that impacts the safety and well-being of individuals, families and communities throughout Southern Nevada, domestic violence can take on multiple forms including physical, emotional and sexual abuse, financial control and social isolation. It affects all communities,

regardless of socioeconomic status, race or religion. Safe Nest serves battered women (or men), children or teens affected by family violence, adolescents in violent dating relationships, offending partners, family members or significant others impacted by the violence, at-risk individuals, and the community at large by offering a variety of programming and services including counseling, crisis intervention, individual and group therapy, residential services, protection order assistance and employment/life-skill classes. Safe Nest aims to put a stop to all immediate abuse and break the cycle of abuse for generations to come.

Established in 1977, Safe Nest is Nevada's largest and most comprehensive non-profit agency devoted solely to domestic violence issues. Serving approximately 43,000 people annually, Safe Nest's programs include a 24-hour confidential shelter, a 24-hour hotline and protection order services, counseling, advocacy, court assistance, and prevention education. For more information, please call 702-821-2731 or visit www.safenest.org.

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