



FOR IMMEDIATE RELEASE

July 14, 2017

****MEDIA ALERT****

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**AND... YOU'RE SAFE! PDQ AND THE LAS VEGAS 51s HOST A DAY OF BASEBALL FUN IN
SUPPORT OF SAFE NEST**

*The baseball team sheds light on the issues of domestic violence by connecting with the
community*

WHO:

Let's play ball! The Las Vegas 51s professional baseball team and popular fast food restaurant PDQ are teaming up to strike out domestic violence with a donation drive and meet and greet in support of Safe Nest, Nevada's largest and most comprehensive non-profit agency devoted solely to domestic violence issues.

WHAT:

All PDQ locations will be collecting new, unopened, full, or mini sized toiletries such as toothpaste, mouthwash, combs and brushes, shower gel, face soap, hair products, feminine products, and baby products. Donations will be collected from now until Saturday, July 15 and patrons will receive a free PDQ card valid for three free tenders and one sandwich or salad with any purchase. To close out the donation drive, the Las Vegas 51s will be hosting a meet & greet on Saturday at all PDQ locations to take photos, sign autographs, and most importantly, show support for an important cause.

Safe Nest will be in attendance at the Las Vegas 51s game against Albuquerque at Cashman Field as Ray Lucero, Safe Nest board member, will be throwing the first pitch of the game in honor of his sister who was a victim of domestic violence. Those who donate goods or make cash donations at the game will receive a raffle ticket and be entered for a chance to win a signed baseball bat from the team.

WHEN:

Saturday, July 15

Las Vegas 51s Meet & Greet

12:30 – 1:30 p.m.

Las Vegas 51s vs. Albuquerque

Doors open at 6 p.m.

WHERE:

Las Vegas 51s at Cashman Field

850 Las Vegas Blvd.

North Las Vegas, NV 89101

Donations accepted through July 15 at:

PDQ – W. Craig location

3737 W. Craig Road

North Las Vegas, NV 89032

PDQ – Sahara location

3010 W. Sahara Ave.

Las Vegas, NV 89102

ABOUT SAFE NEST

A problem that impacts the safety and well-being of individuals, families and communities throughout Southern Nevada, domestic violence can take on multiple forms including physical, emotional and sexual abuse, financial control and social isolation. It affects all communities, regardless of socioeconomic status, race or religion. Safe Nest serves battered women (or men), children or teens affected by family violence, adolescents in violent dating relationships, offending partners, family members or significant others impacted by the violence, at-risk individuals, and the community at large by offering a variety of programming and services including counseling, crisis intervention, individual and group therapy, residential services, protection order assistance and employment/life-skill classes. Safe Nest aims to put a stop to all immediate abuse and break the cycle of abuse for generations to come.

Established in 1977, Safe Nest is Nevada's largest and most comprehensive non-profit agency devoted solely to domestic violence issues. Serving approximately 43,000 people annually, Safe Nest's programs include a 24-hour confidential shelter, a 24-hour hotline and protection order services, counseling, advocacy, court assistance, and prevention education. For more information, please call 702-877-0133 or visit www.safenest.org.

About The Las Vegas 51s

The Las Vegas 51s have the proud distinction of being the longest enduring franchise in the history of professional sports in the state of Nevada. The 2017 campaign will mark the 35th

season in the Silver State as a proud member of the Pacific Coast League. The 51s are the Triple-A affiliate of the New York Mets and the franchise won the PCL championship in 1986 and 1988.

About PDQ

Founded in 2011, PDQ - short for "People Dedicated to Quality" - offers chef-driven recipes and mindful ingredients typically found in a fine casual restaurant with the value, speed and convenience of the fast food and fast casual segment. Outback Steakhouse co-founder Bob Basham and MVP Holdings CEO Nick Reader are the two principal owners of PDQ. The partners spent more than two years developing the concept behind the brand and quality of the food and establishments. Beloved throughout the Southeast and now beyond for its hand-breaded chicken tenders, PDQ crafts delicious salads, sandwiches and hand-spun milkshakes fresh in store, every day. The restaurant prides itself on providing a fun and friendly atmosphere at each of its 57 stores for guests to enjoy great food at an affordable price. PDQ is committed to creating deep roots in its local communities and gives thousands of dollars to local charities, schools, and organizations in need every year.

Restaurant Business Magazine recently named PDQ as the no. 1 fastest growing small chain in America and Nation's Restaurant News chose PDQ as a 2014 Hot Concepts recipient. In Oct. 2016, QSR Magazine rolled out its report on the Best Drive-Thrus in America and PDQ was at or near the top in all of the major categories. On Oct. 30, 2011, the original PDQ restaurant opened its doors in Tampa, Fla. and the concept now has 57 locations throughout Ala., Fla., Ga., Nev., N.J., N. C., Okla., S.C., and Texas. For more information, visit www.eatPDQ.com

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