



## FOR IMMEDIATE RELEASE

### **Las Vegas' Advertising and Media Members Sing, Dance, Juggle, and Entertain to Benefit Safe Nest at the 19<sup>th</sup> Annual Advertising Community Talent Show**

*The Most Entertaining Amateur Talent Show Takes Place Friday, Sept. 9 at 7 p.m.*

**LAS VEGAS – August 26, 2016** – Ever wonder if your favorite morning show DJ can sing or your beloved weather personality can play the tambourine? Now the public can discover the hidden talents of their faves in the media community when the **19<sup>th</sup> Annual Advertising Community Talent Show (A.C.T.S.)** returns to Las Vegas on Friday, Sept. 9 at the Chrome Showroom inside [Santa Fe Station](#). Hosted by some of Las Vegas' top media personalities, including KLAS Ch. 8's Sherry Swensk, Chet Buchanan of KLUC's "Chet Buchanan & The Morning Zoo," Steph MacKenzie from "Foxx & MacKenzie In the Morning" to 97.1 The Point and Todd Michaels from 102.7 The Coyote, the **19<sup>th</sup> Annual A.C.T.S.** will once again feature acts from the Southern Nevada advertising and media community. Doors open at 6 p.m. and all proceeds raised will benefit [Safe Nest](#), a local charity dedicated to providing temporary assistance for those going through domestic crisis in Southern Nevada.

Tickets are \$25 for general admission and can be purchased at any Station Casinos Reward Center and The Fiestas, by logging onto [www.sclv.com/concerts](http://www.sclv.com/concerts) or through Ticketmaster at (800) 745-3000 or [www.ticketmaster.com](http://www.ticketmaster.com). The silent auction begins at 6 p.m., with the show beginning at 7 p.m. Guests must be 21 years or older. The talent portion of the show is non-competitive. Media members still have time to sign up to show their stuff! For more information on how to submit an application, general rules, and sponsorship opportunities, please visit [www.actslv.org](http://www.actslv.org).

**A.C.T.S.** has been an annual tradition in Las Vegas, raising more than \$300,000 for Safe Nest. The show, which consists of acts from the Southern Nevada advertising and media community, raises money for Safe Nest, a non-profit organization geared toward the prevention and elimination of domestic violence. The talent show is a way for members of the media to show off their fun side, with singing, dancing, comedy, juggling, magic, and bands. **A.C.T.S.** is a volunteer event – all staff, performers, board members, and venues donate their time and services for the event each year.

This year, Safe Nest is in dire need of new vans to shuttle the children at the shelter to and from school, to activities and more. Funds raised from this year's talent show will go to those vehicles. Last year, **A.C.T.S.** raised more than \$28,000 which was used to assist in the new playground project currently

underway for the children at the Safe Nest Shelter. In past years, items such as computers and playground equipment for the children have been purchased with the money raised.

Sponsors include Subaru of Las Vegas, Santa Fe Station Hotel Casino, Geary Company, Kelly Sheehan, Demodave Production & Voiceover, and Pete Radd.

### **About Safe Nest**

Established in 1977, Safe Nest is Nevada's largest and most comprehensive non-profit agency devoted solely to domestic violence issues. Serving approximately 50,000 people annually, Safe Nest's programs include a 24-hour confidential shelter, a 24-hour hotline and protection order services, counseling, advocacy, court assistance, and prevention education. For more information, please call 702-877-0133 or visit [www.safenest.org](http://www.safenest.org).

### **About Santa Fe Station**

Santa Fe Station is a top entertainment destination in northwest Las Vegas with a 60-lane bowling center, 16-screen multiplex movie theater, premier state-of-the-art sports book and more than 2,700 slot and video poker machines. The property, which boasts more than 14,000 square feet of meeting space and 200 hotel rooms, offers guests a wide variety of dining choices including the highly regarded The Charcoal Room steakhouse, Feast Buffet, Grand Cafe and Cabo Mexican restaurant. For more information, please contact (702) 658-4900, head to [www.santafestation.slv.com](http://www.santafestation.slv.com) or [www.facebook.com/santafestation](http://www.facebook.com/santafestation).

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### **For media information, please contact:**

Michelle Wilmoth / Jeff Klein / Laura Herlovich

PR Plus

(702) 696-1999

[michelle@prpluslv.com](mailto:michelle@prpluslv.com) / [jeff@prpluslv.com](mailto:jeff@prpluslv.com) / [laura@prpluslv.com](mailto:laura@prpluslv.com)